
HOUSE BILL 1823

State of Washington

60th Legislature

2007 Regular Session

By Representatives Kenney, Santos, Pettigrew, McIntire, Hasegawa, Moeller and Ormsby

Read first time 01/30/2007. Referred to Committee on Higher Education.

1 AN ACT Relating to the creation of the business school association
2 for small business growth; adding a new section to chapter 28B.20 RCW;
3 and making appropriations.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

5 NEW SECTION. **Sec. 1.** A new section is added to chapter 28B.20 RCW
6 to read as follows:

7 (1) The business school association for small business growth is
8 created at the University of Washington with the mission to provide
9 students with real world business experience while also providing
10 technical and consulting services to the state's small business
11 community. The business school association for small business growth
12 shall connect students, faculty, and staff from Washington's higher
13 education institutions with small businesses and the nonprofit
14 community to expand students' knowledge and skills, help small
15 businesses grow, create and retain jobs, open educational opportunities
16 for underrepresented minority students, and stimulate innovative
17 economic development research.

18 (2) The association shall be coordinated by the University of

1 Washington's business and economic development center. As convener and
2 coordinator of the association, the staff of the University of
3 Washington's business and economic development center shall:

4 (a) Provide technical assistance during the application process;

5 (b) Convene an application review committee to accept new schools
6 into the association;

7 (c) Attend at least one advisory meeting for each center annually;

8 (d) Support the business assistance centers' directors in their
9 work through on-site technical assistance;

10 (e) Organize and convene three all-day meetings annually for the
11 directors and faculty leaders;

12 (f) Conduct an evaluation of each center's work annually with the
13 goal of improving each center's work; and

14 (g) Provide an annual report to the legislature on the results of
15 the association's work.

16 (3) In order to be eligible for the association, a school must
17 submit a three-year work plan that includes:

18 (a) Guidelines for the local advisory board, including names of
19 likely participants;

20 (b) The resume of the small business assistance center director;

21 (c) The resume of the faculty member who will teach the
22 multicultural business development course;

23 (d) A draft curriculum for a small business consulting course that
24 will be offered each year through which students will provide
25 consulting services to small businesses; and

26 (e) Descriptions of the small business seminars or workshops that
27 will be offered.

28 (4) Applications will be accepted once per year. Although the
29 process is competitive, the association should be representative of all
30 areas of the state and serve as many communities as possible. The
31 University of Washington business and economic development center staff
32 may provide technical assistance to applicants if necessary.

33 (5) Membership to the association shall be granted in three-year
34 terms. Current and previous members may apply for continuing
35 membership.

36 (6) Association members must:

37 (a) Develop a local advisory board of small business owners,

1 faculty or administrators from the business school or program, and
2 corporate leaders, of which at least fifty percent are women or persons
3 of color, to guide the institution's work with small businesses;

4 (b) Support the success of a small business assistance center
5 within the business school or program;

6 (c) Offer at least two project-based multicultural business
7 development classes in which students serve as consultants with at
8 least ten small businesses in their region;

9 (d) Develop and offer seminars and workshops for small business
10 owners to improve their understanding of financial management,
11 marketing, business growth strategies, or other relevant topics;

12 (e) Participate in three full-day meetings per year convened by the
13 University of Washington business school's business and economic
14 development center that focus on curriculum development, small business
15 research, and other relevant topics;

16 (f) Secure at least ten percent of the small business assistance
17 center's budget from local funding sources; and

18 (g) Provide an annual written report to the association's
19 coordinator describing the center's work and its results, including the
20 number of new jobs created and the amount of new revenues generated.

21 (7)(a) While coordinated by the University of Washington's business
22 and economic development center, funding, subject to state
23 appropriation, will be available through this association for use by
24 each of the state's four-year colleges and universities with a business
25 school to participate in the association's work. Additional funding
26 will also be available to community and technical colleges who become
27 members of the association to fund, in part, their work as part of the
28 association.

29 (b) Subject to state funding, each member of the association shall
30 receive a grant as base funding for their small business assistance
31 work which may be used for: Salaries and benefits for faculty teaching
32 the small business assistance courses; salaries and benefits for the
33 faculty or staff who identify businesses needing student team
34 assistance; direct expenses for small business seminars; travel, hotel,
35 and per diem for attending the three yearly association meetings; and
36 hosting expenses for the local advisory board meetings.

1 NEW SECTION. **Sec. 2.** (1) The sum of five hundred thousand dollars
2 is appropriated for the fiscal year ending June 30, 2008, from the
3 general fund to the University of Washington for the purposes of this
4 act, including section 1(7) of this act.

5 (2) The sum of five hundred thousand dollars is appropriated for
6 the fiscal year ending June 30, 2009, from the general fund to the
7 University of Washington for the purposes of this act, including
8 section 1(7) of this act.

--- END ---